Framework for Post-Grant Sustainability Planning

1.
Define desired post-grant impact goals for your project

2.
Work through these steps
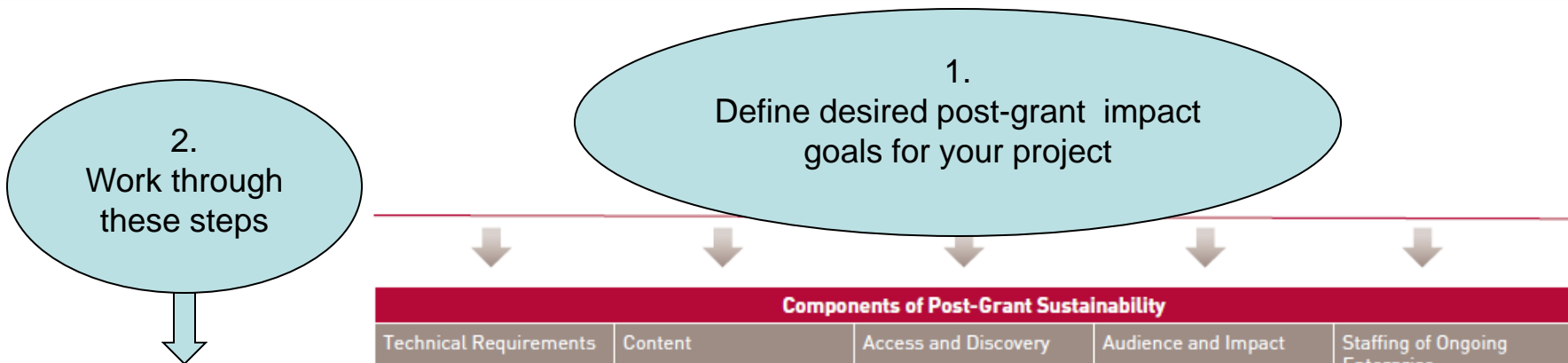
	Components of Post-Grant Sustainability				
	Technical Requirements	Content	Access and Discovery	Audience and Impact	Staffing of Ongoing Enterprise
SET GOALS To achieve desired post-grant impact, what must be sustained? Consider all components, though each project's goals will influence its needs.	What will resource require for long-term conservation, storage, server space, migration to new formats?	Will resource require ongoing editorial updating, new content, new metadata, other enhancements?	Does project team have a desire or obligation to provide open access?	How does project define its goals in terms of reaching an audience? (Or: What size/kind of audience, and what audience impacts, are desired?)	Who is needed to maintain resource: PI, full project team, expertise in a certain area?
IDENTIFY ACTIVITIES What ongoing activities will be needed to accomplish the goals above?	Regular maintenance plus labour devoted to updating of hardware and software	Labour (of staff or volunteers) in developing and updating content and metadata	Maintenance and upgrading of user interface and search and discovery tool; search engine optimisation	Development and execution of outreach or marketing plans	Succession planning for leadership; staff training, retention; recruiting new staff, experts, volunteers as needed
DETERMINE COSTS What resources will be required to support these activities?	Included here should be direct costs as well as needs for non-financial resources, including volunteer labor and in-kind services.				
BUILD REVENUE PLAN Where will project obtain resources needed to cover costs?	Included here should be a plan addressing all possible sources of revenue, including direct and indirect support from host institution, potential earned income, and additional grants, donations, or endowment payouts.				